

Curriculum Vitae Claire Doole

Personal Summary

Address: Chemin Moise Duboule 39
1209 Genève Switzerland
Nationality: British
Status: Single
Date of Birth: 11.02.64
Telephone: 41 22 723 2046 **Mobile:** 41763364342 **E-mail:** cdoole@gmail.com

As a former BBC correspondent, UNHCR spokeswoman and Head of Media at WWF International, I am an experienced communications professional. I run media and presentation training courses as well as make films for various international organisations, companies and broadcasters. I also design and deliver audiovisual courses for individuals and groups and moderate conferences.

Many of my clients come from the humanitarian, development and environmental sector. I have run workshops on communications strategy, media relations, writing and interviewing skills for the UN, the ICRC, IFRC and various NGO's as well as for BBC Media Action in Asia, Africa, Latin America and the Middle East. Recently I have moderated conferences for UNECE, ICRC and Geneva University Hospitals.

As a BBC correspondent in London, Brussels and Geneva, I covered many political stories for radio and television. From the European Commission in Brussels and the European Parliament in Strasbourg I produced "European Briefing", a 15 minute weekly current affairs programme. I have also reported on Swiss political issues and referenda with an international resonance for Al Jazeera.

Drawing on my experience with international broadcasters, I taught journalism and mass communications at Webster University in Geneva for two years and trained print and broadcast journalists for the BBC in India and Sri Lanka.

Career Summary

Role	Division	Location	Dates
Founder	ClearViewMedia training and video production	Geneva	Mar 06 -
Head of Media	WWF International	Gland, CH	Aug 03 - Feb 06
Senior Reporter	BBC Nations and Regions	London	Aug 02 - Jun 03
Public Information Officer	UNHCR London Office	London	Oct 01 – Jun 02
Public Information Officer	WHO	Geneva	Jun 01 - Oct 01
Correspondent, BBC	Radio and Television	Geneva	Apr 98 - May 01
Producer, BBC	World Television	London	Nov 97 - Apr 98
Senior Producer, BBC	Newsgathering	Brussels	Aug 95 - Nov 97
Producer, BBC	World Television	London	Aug 94 - Aug 95
Producer/ Sub-editor, BBC	World Service Radio	London	July 91- Aug 94
Producer/Reporter BBC	Local Radio	Northampton Norfolk	Mar 91 - July 91 Aug 89 - Mar 91
English Language Teacher	Academy International	London	Mar 87 – Aug 88
Actress	Big Wheel Education Co	The Hague	Aug 86 - Jan 87

Language Skills

Language	Level	Qualifications
French	Fluent	Degree level
German	Fluent	Degree level
Italian	Good	Degree level
Spanish	Good	O level plus

Experience Summary

ClearViewMedia – Training and Video Production

www.clearviewmedia.ch (Switzerland Mar 06 to the present)

I set up ClearViewMedia to offer competitively priced media and presentation training courses and videos to organisations and companies, drawing on a network of bilingual trainers, producers, camera operators and video editors.

We make corporate, training and news films for broadcast, for conferences, for online and social media platforms. Clients include the ICRC, IFRC, ILO, OHCHR, UNHCR, UNTV, UNECE, UNCTAD, WHO, EC External Action as well as various multinational companies based in Geneva.

Committed to helping organisations communicate strategically, I run courses on developing strategy, writing, pitching and talking to the media as well as handling crisis communications. I also help individuals and groups improve their presentation skills. Clients include international humanitarian and environmental organisations as well as banks, commodity companies and the pharmaceutical industry.

WWF

Head of Media, - Headquarters Gland Switzerland (Aug 03 -Feb 06)

I implemented print, web and broadcast communications strategies, activities and training for offices in 90 countries. I produced video and radio packages for in house and external use.

UNHCR

Head of Media and Public Information -London (Oct 01 – Jun 02)

During a sabbatical year from the BBC, I acted as the spokesperson on refugee and asylum issues for the national and international media and organized public relations events to raise awareness on humanitarian crises around the world.

WHO

Public Information Officer Geneva (Jun 01- Oct 01)

During a sabbatical year from the BBC, I produced TV footage/films on HIV/Aids/TB and mental health issues and gave media training.

Centre for Development Communications

Trainer (Jun 01 to Jun 02)

During a sabbatical year from the BBC I gave media training to UN staff in Ukraine, Jordan, Ethiopia and Switzerland.

British Broadcasting Corporation

Correspondent/Producer/Editor in London/Brussels/Geneva (Jul 89 to Jun 2003)

After local radio, I joined the BBC World Service where I produced and edited World Briefing and News Hour, and presented Europe Today. Following stints as a field and gallery producer for BBC World TV, I became a senior bi media producer in Brussels and the BBC correspondent in Geneva. I also reported extensively for BBC World and News 24.

Training

Qualification

BBC Train the Trainer Course (3 days)
Train the Trainer Course (3 days)
Post Graduate Diploma in Broadcast Journalism
Teaching English as a Foreign Language Certificate
BA Hons Degree (French, German, Italian) 2:1
3 'A' Levels (French, German, Politics), 10 'O' Levels

Establishment

World Service Trust, London
Master Training Inst.France
City University, London
International House London
Oxford Brookes University
Tonbridge Grammar School

Date Attained

Jan 2006
Sept 2005
1989
1987
1986
1975-82

References

Yvette Morris
Head UNTV
Geneva

Michael Randall
Project Manager
BBC Media Action,

Jean Milligan,
Head of AV & Publications
ICRC Geneva

